

Drew McDowell

UX/UI Designer

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256-653-8813
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drewmcdowell.com



Skills

UI design
wireframing
interactive prototyping
UX mapping
user research & analytics
web development
information architecture
visual design
motion graphics
search engine optimization
customer support & training

Tools / Languages

EXPERT IN

Figma
Adobe Creative Suite
HTML
CSS
Vuetify
Dovetail

EXPERIENCED IN

Cursor / VS Code
Github
Vue
Tailwind
Hotjar
Google Analytics
Office / Google Docs

I'm **Drew McDowell**. I have over ten years' experience creating thoughtful and beautiful products designed for the people who use them.

Experience *abridged*

Design Lead | 2019 - Present
COLSA Corporation - Huntsville, AL

UX team management, UI design, interactive prototype development, UX mapping, user interviews, UX research repo development, web development

Web UI Designer | 2013 - 2019
The University of Alabama in Huntsville - Huntsville, AL

web design, development, UX/UI design, information architecture, email marketing, branding, graphic design, video and motion graphics

Production Artist | 2012 - 2013
Red Sage Communications, Inc. - Decatur, AL

web design, development, site & domain maintenance, customer training & support, e-commerce development, graphic design, video editing, branding

Creative Director | 2010 - 2011
Georgia Force - Atlanta, GA

web design, graphic design, marketing, web & social media management, app development, product design, production design, video production

Education & Certifications

Graduate Certificate in User Experience Design | 2019
The University of Alabama in Huntsville - Huntsville, AL

Bachelor's Degree in Industrial Design | 2008
Auburn University - Auburn, AL

NN/G User Experience Certification, UX Management Specialty

Active Secret Security Clearance